



Member Resources & Benefits Quick Reference 2009/2010 Season

Member Service Resources

Eastern Division Website (both PSIA and AASI): www.psia-e.org
 Eastern Division Member Service (both PSIA and AASI): 518-452-6095
 Eastern Division Member Service (both PSIA and AASI): psia-e@psia-e.org

PSIA/AASI National Website: www.thesnowpros.org
 PSIA Member Service: 303-987-9390 or AASI Member Service: 303-987-2700
 PSIA/AASI Member Service: mist@thesnowpros.org

Education Resources

Educational Events

Each season, the Eastern Division schedules more than 500 events and exams. Our schedule is published annually in our Early Fall *SnowPro* and is on-line at www.psia-e.org.

As a member, PSIA/AASI national events are also available and include:
 The National Academy - Annual national alpine event
 Rider Rally – Annual national snowboard event
 Adaptive Academy – Annual national adaptive event in cooperation with Disabled Sports USA (DSUSA)

Websites

Both the national and divisional websites have downloadable as well as interactive educational and certification information available to members. A sampling of the resources at each site is listed below.

For specifics on the exams and exam tasks in the Eastern division, we suggest you read the divisional study guide for the discipline and level you are working to attain.

National website (www.thesnowpros.org) education resources include:

Movement Matrix – Video tool for Alpine, Snowboard and Nordic skiing/riding and teaching improvement. Content includes skiing/riding concepts, visual cues, drills, and illustrations of the certification standards. 1 year all inclusive subscription cost - \$14.95
NEW!! Internet Learning Center – Look for updated content in fall of 2009
NEW!! 32 Degrees magazine online archives and flipbook reader
 Online ordering capability for books, manuals, and products
 National event information

Eastern website (www.psia-e.org) education resources include:

Downloadable Certification Exam & Study Guides and chronological listing of exam guide changes.
Sortable division event schedule as well as event and program descriptions
 Online versions of the *SnowPro* newsletter and education articles
 Downloadable Pro Shop bookstore order form (includes national materials)

Educational Books & Manuals

A diverse selection of books is published by PSIA/AASI national and is available for purchase through either the national office or the Eastern division office. Educational publications are also available through the PSIA/AASI Accessories Catalog which is mailed to members each season. The Eastern Division office also offers other books for purchase in addition to those published by the national organization.

The downloadable Eastern "Pro Shop" bookstore order form including national and other publications is available on the eastern website at:
www.psia-e.org/ms/eastbenefits/bookstore

Eastern Division & National Association Publications

As a PSIA or AASI member, you will receive both national and divisional publications which will arrive via USPS, directly to your door.

SnowPro - Eastern Division Newsletter 5 x per year
 (July, Sept, Nov, Feb, May)

32 Degrees: The Journal of Professional Snowsports Instruction

This national publication is packed with engaging information on a wide range of topics relating to snowsports instruction in each of PSIA/AASI's teaching disciplines (alpine, nordic, snowboarding, and adaptive).

(Sept, Dec, Feb) 3 x per year
 PSIA/AASI Accessories Catalog (Sept) 1 x per year

The divisional newsletter is available online at www.psia-e.org. The *32 Degrees* magazine online archives and flipbook reader is online at www.thesnowpros.org.

2009/2010 Benefit Programs

Eastern Division Member Benefits and Resources

On the web at www.psia-e.org/ms/eastbenefits

Avalanche PSIA Logo Clothing	up to 40% off retail with member ID
BJ's Wholesale (specific availability).....	\$10 off BJ's membership & See Early Fall and Spring <i>SnowPro</i> issues)
Burton Eastern Division	
Eastern exclusive promotions.....	See Eastern Website
Choice Hotels.....	15% with ID# (online or 800# bookings only)
PSIA-AASI Logo Business Cards	High quality, great pricing
Reliable Racing.....	10% off \$100 minimum order
Ski-Pal.....	Discount off retail with member ID
Smartwool	50% off retail Pro Purchase Program
Vew-Do Balance Boards	35% off retail with member ID
Eastern Division Employment Center	online job board-See Eastern Website
Pro Shop bookstore Order Form	See Eastern Website
Eastern Event Schedule	More than 500 events Schedule is published each September See Eastern Website Early Fall <i>SnowPro</i>
Educational Scholarships	Applications must be post-marked no later than October 2, 2009 See Eastern Website

NEW!!



Eastern Division - VIPrivileges Partner Savings Program

Beginning Summer 2009, this program provides members with discounts on lodging and various resort activities at participating Eastern Division partner resorts.

VIPrivileges discounted activities include lift tickets, golf, tennis, water parks, adventure parks, kids camps and more.

In addition to the great savings, VIPrivileges Partner Resorts will provide these special discounts to members who simply present a valid and up-to-date membership card. In some cases a coupon or photo ID is required in addition to a membership card.

See the most up-to-date list of participating resorts and discount details on our sortable VIPrivileges Partner Savings Program page on the Eastern site. Be sure to visit this web page often for updates and new offers as more resorts choose to participate in this program.

National Member Benefits

Please visit the Members Only section of the PSIA/AASI national website at www.thesnowpros.org for information regarding these programs. If your question is not addressed by the national website, please contact the national office directly regarding the listed programs.

ISIA - Level III certified members can enroll in the ISIA (International Ski Instructors Association) Passport Program which offers various discounts at resorts outside of the United States. Each resort determines their offer and requirements of members.

SportsInsurance.com - Accidental Medical Coverage through SportsInsurance.com, provides coverage during teaching or training for skiing and snowboarding and is valid worldwide.

Professional Offers - Visit the Members Only section of the national website to view current offers available from PSIA/AASI Official Suppliers.

Other Professional Discount Programs

As snowsports professionals, many offers are available to members. Each manufacturer determines the details of their program; the discounts, which member certification levels are eligible, and the process for pro purchases.

Other Snowsport Resort Discount Lift Tickets

Many resorts throughout the United States may not participate in our Eastern Division VIPrivileges Partner Savings Program but do offer discounts to PSIA and AASI members. Some resorts list their offer on the national or Eastern website. All are subject to change, therefore, it is suggested that you call each specific resort regarding their offer and ID requirements in advance of your visit.

Check our websites often for the latest information about educational resources and member benefits! All benefit programs, both National and Eastern are subject to change without notice.