

# PSIA-AASI Eastern Division 2011-2012 Resources & Benefits



✦ Educational Events

✦ Educational Resources and Materials

✦ Certifications and Accreditations

✦ Publications and Websites

✦ Exclusive Professional Offers

✦ Professional Development, Personal Fulfillment

On behalf of the PSIA-E/AASI Board of Directors and staff, thank you for your dedication to snowsports education and to PSIA and AASI.

We wish you a great 2011-2012 and hope to see you soon at an education event or certification exam in the near future.

Sincerely,

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Executive Director

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PROFESSIONAL SKI INSTRUCTORS OF AMERICA  
 AMERICAN ASSN. OF SNOWBOARD INSTRUCTORS  
 EASTERN DIVISION



## Member Resources & Benefits Quick Reference Card

2011/2012 Season

### MEMBER SERVICE RESOURCES

Eastern Division Website (both PSIA and AASI).....	<a href="http://www.psia-e.org">www.psia-e.org</a>
Eastern Division Member Service (both PSIA and AASI).....	518-452-6095
Eastern Division Member Service (both PSIA and AASI).....	<a href="mailto:psia-e@psia-e.org">psia-e@psia-e.org</a>
PSIA-AASI National Website .....	<a href="http://www.thesnowpros.org">www.thesnowpros.org</a>
PSIA Member Service .....	303-987-9390
PSIA-AASI Member Service .....	<a href="mailto:mist@thesnowpros.org">mist@thesnowpros.org</a>

### EDUCATIONAL RESOURCES

Eastern website ([www.psia-e.org](http://www.psia-e.org)) education resources include:

- ✦ Downloadable Certification Exam & Study Guides and chronological listing of exam guide changes
- ✦ Sortable division event schedule as well as event and program descriptions
- ✦ Online versions of the *SnowPro* newsletter and education articles
- ✦ Downloadable Pro Shop bookstore order form

### Educational Books, Manuals & Publications

A diverse selection of books is published by PSIA-AASI national and is available for purchase through the national office. The Eastern office offers books and pins that are not available through the national office.

*SnowPro* - Eastern Division Newsletter ..... 5 x per year  
 (July, Sept, Nov, Feb, May)

*32 Degrees: The Journal of Professional Snowsports Instruction*

This national publication is packed with engaging information on a wide range of topics relating to snowsports instruction in each of PSIA-AASI's teaching disciplines (alpine, nordic, snowboarding, and adaptive).

(Sept, Dec, Feb) ..... 3 x per year  
*PSIA-AASI Accessories Catalog* (Sept)..... 1 x per year

### BENEFITS, PROGRAMS AND DISCOUNTS

#### Eastern Division Member Benefits and Resources

On the web at [www.psia-e.org/ms/eastbenefits](http://www.psia-e.org/ms/eastbenefits)

- ✦ Avalanche PSIA Logo Clothing ..... Up to 40% off retail with member ID
- ✦ BJ's Wholesale..... \$10 off BJ's membership & \$5 to EF
- ✦ Burton Eastern Division Promotions.... See [www.psia-e.org](http://www.psia-e.org) for details
- ✦ Choice Hotels ..... 15% with ID# (online or 800# bookings only)
- ✦ PSIA-AASI Logo Business Cards ..... High quality, great pricing
- ✦ Reliable Racing..... 10% off \$100 minimum order
- ✦ Smartwool..... 50% off retail Pro Purchase Program
- ✦ Vew-Do Balance Boards ..... 35% off retail with member ID
- ✦ Pro Shop Bookstore Order Form ..... See Eastern website
- ✦ Eastern Event Schedule ..... More than 500 events annually  
 See Eastern website, early fall & fall *SnowPro*
- ✦ Educational Scholarships..... See [www.psia-e.org](http://www.psia-e.org) for details

### National Member Benefits

Please visit the Members Only section of the PSIA-AASI national website at [www.thesnowpros.org](http://www.thesnowpros.org) for information regarding such valuable partnership discount programs as Patagonia, Subaru, Atomic, Burton, Dynastar, Elan, Nordica, Rossignol, Salomon, Tecnica, Volkl and more.

Check our websites often for the latest information about educational resources and member benefits! All benefit programs, both National and Eastern are subject to change without notice.