

HOW TO JOIN

To join, complete the new member application which can be downloaded from the Eastern Division website at www.psia-e.org. Fax or mail the application with your dues investment to the Eastern office. Upon joining, all new members receive a membership card, a "welcome" brochure and other materials as well as access to the "Welcome" section of our website where you will find information on how to get started and get the most from your membership.

The Eastern Division office maintains a year-round member service staff to assist you with any membership or event registration questions. We are available by phone or email and are happy to help you to move forward with your PSIA/AASI affiliation.

**PSIA and AASI instructors
are respected throughout
the country and the world.
It's time to take your
professional development
to the next level.
Join PSIA/AASI today!**

Professional Ski Instructors of America
American Association of Snowboard Instructors
Eastern Division
1A Lincoln Avenue
Albany, NY 12205
Phone: (518) 452-6095
Fax: (518) 452-6099
Email: psia-e@psia-e.org
www.psia-e.org

PSIA/AASI NATIONAL WEBSITES:

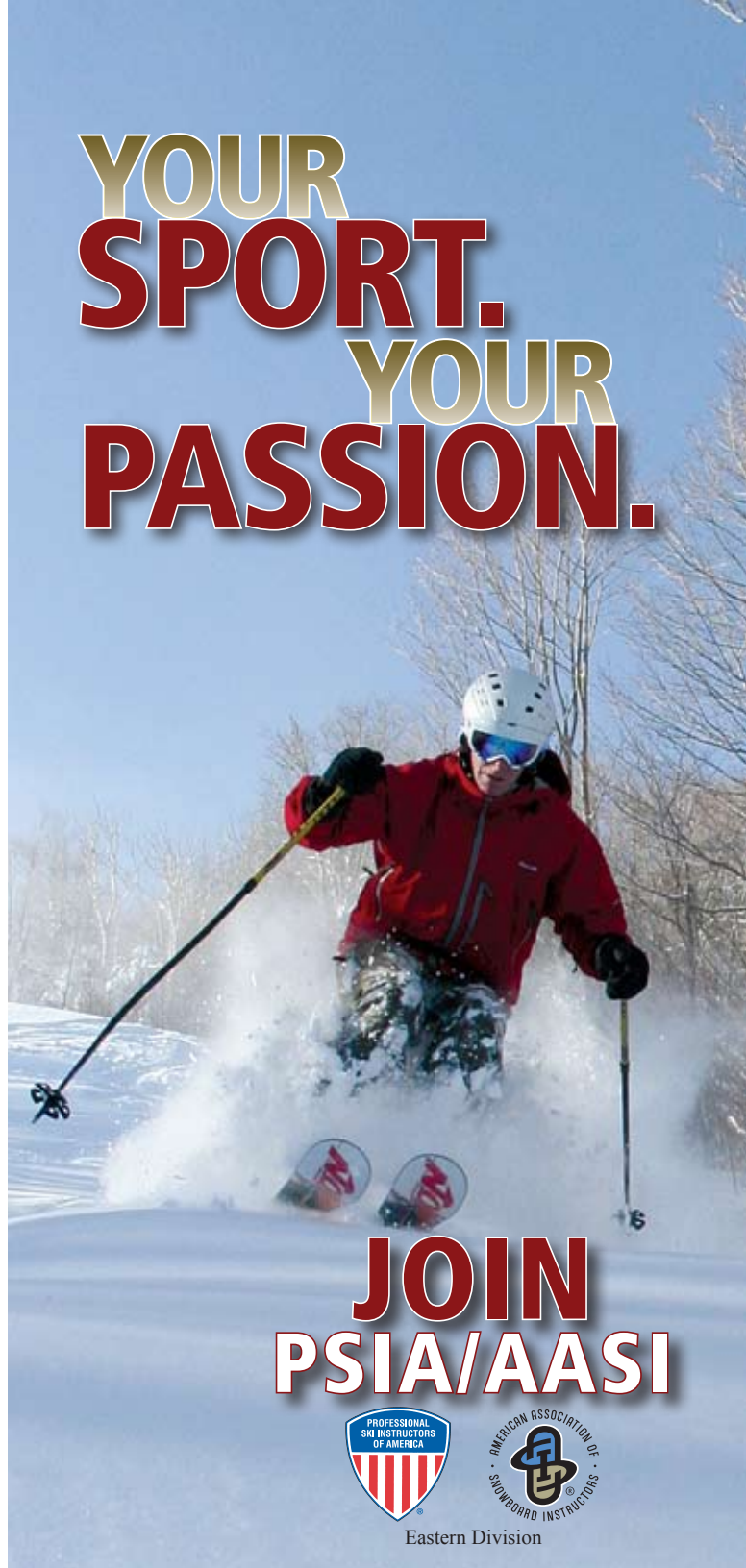
www.psia.org
www.aasi.org



**JOIN
PSIA/AASI**



Eastern Division





**I GET TO
BE A COACH,
AN ATHLETE,
AND A FRIEND.**

KATE HOWE
ALPINE INSTRUCTOR
ASPEN MOUNTAIN, CO
MEMBER SINCE 2007
PSIA LEVEL III

IT'S NOT JUST A SPORT. IT'S A WAY OF LIFE.

You are passionate about snowsports and love to teach and bring that passion to others. To fulfill your potential, you need to take advantage of all the resources and services that are available to today's snowsports education professional.

As an instructor, you are one of the most critical components of the snowsports school. After all, the quality of the guest's experience is largely in your hands. That's why membership in the Professional Ski Instructors of America (PSIA) or the American Association of Snowboard Instructors (AASI) is so important. Nowhere else will you find such a vast array of expertise, resources, and training tools to help you hone your teaching skills and improve your abilities as a skier/rider.

More than 28,000 instructors are affiliated with PSIA/AASI, the largest and most recognized organization for snowsports instruction in the country. This not-for-profit membership association offers comprehensive resources and training tools for teaching Alpine and Nordic skiing, snowboarding, and adaptive and children's programs. Whether you teach full time or part time, you'll find the support you need at PSIA/AASI.

PROFESSIONAL DEVELOPMENT AND PERSONAL FULFILLMENT

EDUCATIONAL EVENTS

As the largest division in the country with nearly 11,000 members, the PSIA/AASI Eastern Division schedules more than 500 educational events and exams each season where you can improve your ski/ride or teaching technique. The association websites have details on these eastern events as well as information about national events.

CERTIFICATIONS AND ACCREDITATIONS

The organization offers formal certifications for three levels of achievement in snowsports instruction: Level I, II, and III. PSIA/AASI Eastern also offers accreditations in specific areas of achievement. Some of our more popular accreditation topics are those focused on backcountry skills, sport science, teaching children or AASI freestyle teaching. Recognized throughout the country, these credentials represent a commitment to professional excellence, and often directly result in increased wages, additional benefits, and industry recognition.

EDUCATIONAL RESOURCES AND MATERIALS

The PSIA and AASI team of teaching and skiing/ riding experts continually work to develop a wide range of manuals, pocket guides, DVDs, CD ROMs, web tutorials and other training materials to help you evolve both as an instructor and snowsports athlete. These materials are widely regarded as the national standard for ski and snowboard instruction and are available for purchase through the website and through the *PSIA/AASI Accessories Catalog*.

As a member of PSIA/AASI you will receive *32 Degrees: The Journal of Professional Snowsports Instruction* which contains essential information on everything from instructional tactics to sport-specific drills in all of the PSIA/AASI Teaching Disciplines. As a member of the Eastern Division, you will also receive 5 annual issues of the *SnowPro* - a journal of division news in addition to being a comprehensive educational resource publication.

You will also have member access to both the divisional and national association websites, which contain a variety of new and archived magazine articles, training materials, timely news items, benefit and promotion services information as well as important links to other resources.

EXCLUSIVE PROFESSIONAL OFFERS

By joining PSIA and AASI, you gain access to one of the most rewarding benefit programs in the industry. You will have access to everything from the latest educational materials, award winning publications and professional development programs to a great deal on the latest gear and even your next car.

As a professional courtesy, a wide variety of equipment manufacturers and partner companies, including Subaru of America and Patagonia, offer special promotions and great "pro deals" to members. These exclusive offers — which directly support the efforts of snowsports instructors — represent the value the industry places on PSIA/AASI membership.

**NOTHING HELPS
YOUR SKIING
MORE THAN
TEACHING
OTHER PEOPLE.**



JOSHUA SPUHLER
ALPINE EXAMINER/CLINICIAN
BRIDGER BOWL
PSIA MEMBER SINCE 1996
NORDIC LEVEL III