



CONTRACT/ORDER FORM: SnowPro Print Advertisements 2020-2021



If this is an employment ad, did you also post openings on the national job board online? YES NO

DISPLAY Ad Sizes & Details

SIZE	PRICE	WIDTH X HEIGHT	
1/12 pg	\$150.00	<input type="checkbox"/> 2.5" x 2.5"	
1/8 pg	\$200.00	<input type="checkbox"/> 2.5" x 3.75"	
1/6 pg	\$225.00	<input type="checkbox"/> 2.5" x 5.0"	
1/4 pg	\$300.00	<input type="checkbox"/> 3.75" x 5.0"	or <input type="checkbox"/> 2.5" x 7.5"
1/3 pg	\$375.00	<input type="checkbox"/> 2.5" x 10.0"	or <input type="checkbox"/> 5.0" x 5.0"
1/2 pg	\$500.00	<input type="checkbox"/> 7.5" x 5.0"	or <input type="checkbox"/> 3.75" x 10.0"
2/3 pg	\$650.00	<input type="checkbox"/> 5.0" x 10.0"	or <input type="checkbox"/> 7.5" x 6.63"
Full	\$850.00	<input type="checkbox"/> 7.5" x 10.0"	

Multiple Issue Discount Rates for Display Ads:

(To qualify for discount, ads must be placed in same season)

1. Fall, 2. Winter, 3. Spring

1-2 Issues Full Price
All 3 Issues 10% discount

CLASSIFIED Ad Sizes & Details

Maximum ad is 11 lines. Lines are measured with a maximum of 36 characters each line.

Members: \$35.00 (up to 7 lines)
 + \$3.00 (for each additional line)

Non-Members: \$70.00 (up to 7 lines)
 + \$5.00 (for each additional line)

	<u>Members:</u>	<u>Non-Members:</u>
Classified Ads Base	\$ 35.00	\$ 70.00
Additional Line Cost	+\$ ____	+\$ ____
Total Price Per Issue	=\$ ____	=\$ ____

Which issues? (Please check) Fall 2020+ Winter 2021* Spring 2020*

*The Fall issue includes the Eastern Division event schedule.

*The Winter and Spring issues will be "online only" publications. As such, they will be created in full color and distributed online via our website, and all PSIA-AASI Eastern Division social media outlets.

Price of Ad: \$ _____ x # of Issues: _____ - Applicable Discount: _____ = Amount Due: \$ _____

Payment forms accepted: Check / Credit Card

Please make checks payable to PSIA-AASI Eastern Division.

Company Name: _____

Contact Person: _____

Billing Address: _____

Phone#: _____ Fax#: _____ E-mail: _____

Card Type: _____ Card #: _____ - _____ - _____ Exp Date: ____/____/____

Cardholder's Signature: _____

To submit this advertising order, please complete these steps:

- ✓ e-mail the ad to ads@psia-e.org
- ✓ e-mail or fax this order form
- ✓ fax a copy of the ad to (518) 452-6099