Who We Serve: The Eastern Division of PSIA-AASI serves two types of members:
1) Individual member snowsports instructors
2) Snowsports schools and resorts

Organizational Ends (Desired outcomes for our membership as determined by the Eastern Division Board of Directors and approved February, 2020)

1.0 Brodest End

PSIA-AASI Eastern Division exists so that all current and prospective members will experience high-value education and opportunities for professional development, personal growth and community engagement. These Ends will be achieved at a level that justifies the resources invested.

1.1 – 1.5 Individual Members

1.1 Members have access to, utilize and receive value from relevant and inspirational education.

1.2 Members’ skill sets are validated through consistent and equitable assessment, certification and credentialing that meet the national standards.

1.3 Members benefit from participation in a diverse, supportive and nationally recognized professional community.

1.4 Members and the certifications they earn will receive recognition, reward and respect.

1.5 Individual members will experience and realize high perceived value through communication, collaboration and consolidation between PSIA- AASI Eastern Division and our PSIA-AASI National and divisional partners.

2.1 – 2.3 Snowsports Schools and Resorts

2.1 Member snowsports schools & resorts will have access to, utilize and receive value from relevant and inspirational education and training opportunities from the engagement, assistance and resources provided by PSIA-AASI Eastern.

2.2 Member snowsports schools & resorts will experience efficiencies and enhanced operating success from the engagement, assistance and resources provided by PSIA-AASI Eastern.

2.3 Member schools and resorts will experience and realize high perceived value through communication, collaboration and consolidation between PSIA-AASI Eastern Division and our PSIA-AASI National and divisional partners.