



PROFESSIONAL SKI INSTRUCTORS OF AMERICA  
EASTERN DIVISION



AMERICAN ASSOCIATION OF SNOWBOARD INSTRUCTORS

LEADER CENTER FOR SNOWSPORTS EDUCATION

Member Resources & Benefits Quick Reference

MEMBER SERVICE RESOURCES

- PSIA-AASI Eastern Division Website..... [www.psia-e.org](http://www.psia-e.org)
- PSIA-AASI Eastern Division Member Services Phone..... (518) 452-6095
- PSIA-AASI Eastern Division Member Services E-mail..... [psia-e@psia-e.org](mailto:psia-e@psia-e.org)
- PSIA-AASI National Website ..... [www.thesnowpros.org](http://www.thesnowpros.org)
- PSIA-AASI National Member Services Phone ..... (303) 987-9390
- PSIA-AASI National Member Services E-mail ..... [mist@thesnowpros.org](mailto:mist@thesnowpros.org)

EDUCATIONAL RESOURCES ..... Eastern education resources online:

- ✦ Downloadable certification exam & study guides, and chronological listing of exam guide changes
- ✦ Sortable division event schedule as well as event and program descriptions
- ✦ Online versions of the *SnowPro* newsletter and education articles
- ✦ Downloadable Pro Shop bookstore order form

EDUCATIONAL BOOKS, MANUALS & PUBLICATIONS

A diverse selection of books is published by PSIA-AASI national and is available for purchase through the national office. The Eastern office offers books and pins that are not available through the national office.

- ✦ *The SnowPro* - Eastern Division Newsletter..... 4 x per year (Aug, Nov, Jan, May)
- ✦ *PSIA-AASI Accessories Catalog* ..... 1 x per year (Sept)
- ✦ *32 Degrees: The Journal of Professional Snowsports Instruction* 3 x per year (Sept, Dec, Feb)

This national publication is packed with engaging information on a wide range of topics relating to snowsports instruction in each of the teaching disciplines (alpine, nordic, snowboarding, and adaptive).

EASTERN BENEFITS, PROGRAMS AND DISCOUNTS

- ✦ 2XU ..... 30% discount, with code
- ✦ Avis..... Special member rates & value-added discounts
- ✦ Boot Lab at Windham ..... 20% off custom footbeds
- ✦ BJ's Wholesale ..... \$10 off BJ's membership & \$5 to EF (limited time offer)
- ✦ Burton *Eastern Division* Promotions..... See [www.psia-e.org](http://www.psia-e.org) for details
- ✦ Choice Hotels ..... 15% off with ID# 00224550 online or (800) 258-2847 only
- ✦ Elan/Alpina ..... 35% off prices shown, plus 50% off shipping
- ✦ Green Mountain Orthotic Lab..... Pro prices on in stock and "custom footbeds"
- ✦ Hovland Snowskate ..... 43% Pro Form deal
- ✦ Launch Snowboards..... 40% discount
- ✦ Logo Business Cards..... High quality, great pricing, free shipping
- ✦ Reliable Racing..... 10% off \$100 minimum order with code
- ✦ Ski-Pal..... 30% discount
- ✦ SmartWool..... 40% off retail Pro Purchase Program
- ✦ Speedboard USA..... Pro Deal Program (a discount of \$1,000)
- ✦ Vermont Ski and Sport..... Stand Up Paddleboard Special
- ✦ Vew-Do Balance Boards..... 30% discount
- ✦ WSI Sports ..... 30% discount
- ✦ Pro Shop Bookstore Order Form ..... See Eastern website
- ✦ Eastern Event Schedule ..... See Eastern website & fall *SnowPro*
- ✦ Educational Scholarships..... See [www.psia-e.org/ed/scholarships](http://www.psia-e.org/ed/scholarships) for details

NATIONAL MEMBER BENEFITS

Please visit the Members Only section of the PSIA-AASI national website at [www.thesnowpros.org](http://www.thesnowpros.org) for information regarding such valuable partnership discount programs as Patagonia, Burton, GoPro, Dynastar, Marker, Nordica, Rossignol, Tecnica, Volkl and more. Check our websites often for the latest information about educational resources and member benefits available to you!

All benefit programs, both National and Eastern are subject to change without notice.



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**THANKS FOR RENEWING YOUR MEMBERSHIP WITH PSIA/AASI - Eastern Division!**  
**Here is what's in it for you" as a PSIA/AASI - Eastern Division member!**

Thank you for your continued dedication to snowsports education and FUN! We are here to make sure you receive the most for your membership investment. Keep this reference handy when you have questions about your membership!

**Visit our website – [www.psia-e.org](http://www.psia-e.org)**



Please be sure to visit our Eastern Division Welcome web page at [www.psia-e.org/welcome](http://www.psia-e.org/welcome) to find valuable information to get you started. This area will give you easy access to the event schedule, event logistics information, applications and descriptions, as well as access to the rest of the website, including the FAQ's, the Level 1 Workbook & Exam Guides!

**Your most valuable benefit – Educational Events!**

We have many educational events to help instructors improve their personal skiing and/or riding, teaching skills, as well as Freestyle and Children's Specialist. Our education staff will help guide you in your professional development, provide plenty of feedback and give you tools to take home. We offer lots of different events every season to fit your busy schedule - [www.psia-e.org/ev/schedule](http://www.psia-e.org/ev/schedule)



**Eastern Snow Pro Newsletter!** Our Eastern Division newsletter, the Snow Pro is printed five times per year. Here you can learn the latest and greatest news and updates! Regular features include Regional Reports, discipline updates, articles and announcements submitted by your fellow instructors. Information in the Snow Pro will clarify any policy changes, industry trends, and a variety of training opportunities and certification updates - [www.psia-e.org/newsletter](http://www.psia-e.org/newsletter)

**Apply for a Scholarship!** The Eastern Division has many scholarships available to help you become more valuable to snowsports guests as well as to your resort. Scholarships are available **for education events** for the upcoming season in the early Fall, once the schedule comes out - [www.psia-e.org/ed/scholarships](http://www.psia-e.org/ed/scholarships)

**Check out the Pro Shop Bookstore...** There is a variety of materials available to members. All members should become familiar with the Core Concepts Manual as well as your discipline specific technical manual. All discipline exam guides will identify the National Standards for your discipline and explain the evaluation process to achieve certification. Check out - [www.psia-e.org/bookstore](http://www.psia-e.org/bookstore)



**Opt In!** For the first time ever we are excited to offer all actively teaching PSIA-AASI - Eastern Division members publicly searchable member profiles online at our consumer-oriented website at **MakeWinterMoreFun.com**. This season we will be offering a "Find a Pro" online listings! All you have to do is click here at [www.psia-e.org/opt-in](http://www.psia-e.org/opt-in) and complete the web form. That's it!

**Visit our Facebook Page...**



Our Facebook page is where you will receive the most current, real time info. View photos of members in clinics during the season, learn about various clinics that have openings and most of all, share your passion with other snowsports enthusiasts! Our Facebook page is: [www.facebook.com/PSIA.E.AASI](http://www.facebook.com/PSIA.E.AASI)

**National Membership Benefits...**

As part of your membership investment, you will receive benefits from our National Organization. Benefits include subscription to the "32 Degrees : The Journal of Professional Snowsports Instruction," and member only discounts through PSIA-AASI official suppliers. Check out the national website at [www.thesnowpros.org](http://www.thesnowpros.org) for complete details.



A DIVISION OF THE AMERICAN SNOWSPORTS EDUCATION ASSOCIATION

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